

7 Key Referral Systems You NEED to Investigate!

Calls/ Circle Prospecting:

- Cole Realty Resource <u>clubwealth.com/cole</u>
- Vulcan 7 https://clubwealth.com/vulcan7/

Notes:

- AM Cards- https://clubwealth.com/am-cards/
- Send Out Cards https://clubwealth.com/sendoutcards/
- VistaPrint VistaPrint.com

Pop-bys:

- Popcorn "Just popped by to say Hi!" or "Things are Popping in Your Neighborhood"
- Fall "There's a Stalker In The Neighborhood" with Corn Husk or bag of seeds"
- Ice Cream Scoop "Looking for the neighborhood 'Scoop'?"
- Mother's Day Flowers or Cookie

Client Events:

- Pictures with Santa
- Easter Egg Hunt
- Movies in the Park

Social Media:

- Buffer https://buffer.com/
- Use Groups!!
- GLSA- https://clubwealth.com/glsa/

Newsletters:

- Corefact- clubwealth.com/corefact
- Outboundengine.com
- View our Blog- https://clubwealth.com/perfect-real-estate-client-newsletter/
- Fastnewsletters.com

Calling Clients/SOI:

- Prospect Boss https://clubwealth.com/prospectboss/
- Chime https://clubwealth.com/chime/
- Slybroadcast https://www.slybroadcast.com/



Bonus:

Scavenger Hunts:

- Gift Cards https://www.giftcards.com/
- Canva- Canva.com

Client Giveaways:

- Pumpkin Pie for Thanksgiving Costco
- Sharp Retention https://clubwealth.com/sharpretention/
- 4imprint https://www.4imprint.com/